

A successful  
dairy operation  
requires  
excellence  
at every level.



IDEXX testing solutions help you meet the  
challenges every step of the way.

**IDEXX**

# Excellence at every level

## You may know IDEXX for our rugged and reliable SNAP\* residue tests

But our commitment to the dairy industry doesn't stop with milk. IDEXX testing solutions support total dairy operation health, from clean water to healthy herds.

## IDEXX SNAP residue tests

Our rugged, easy-to-read SNAP tests detect antibiotic and other residues in either bulk or individual milk samples. With millions of SNAP tests sold, IDEXX SNAP tests are known worldwide for fast, reliable residue detection.

The reliability of IDEXX SNAP tests is ensured by rigorous quality control. IDEXX runs more than 900 test samples on SNAP components and 700 test samples on each lot of SNAP devices, to make sure SNAP tests meet your high performance standards.

## safe water

When you send your farm or processing water for regulatory testing, chances are the laboratory will be using an IDEXX test, such as Colilert\*, to detect *E. coli* and coliforms. Our unique, patented water microbiology test methods deliver fast, definitive results.

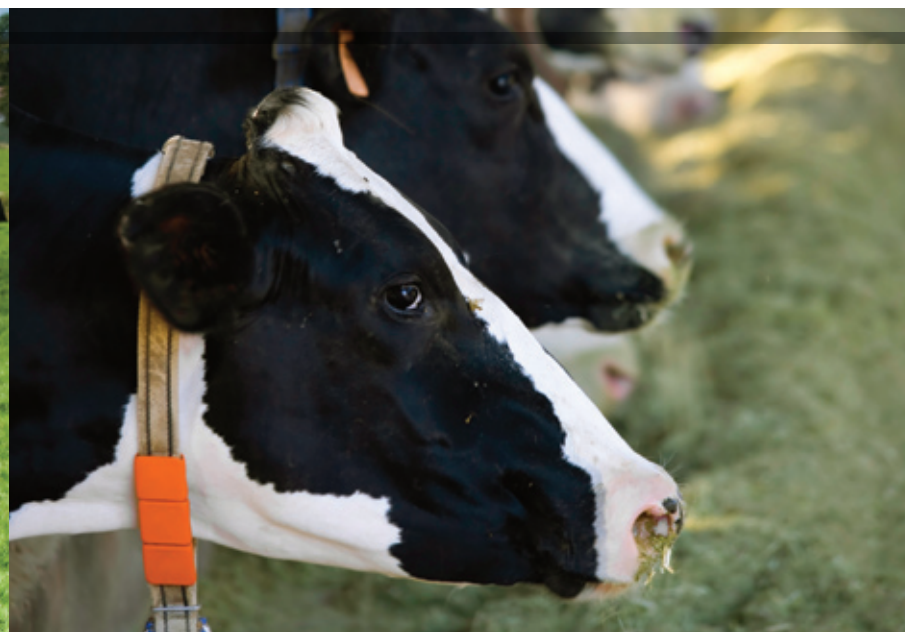
## healthy herds

It takes a healthy animal to produce abundant, high-quality milk. IDEXX diagnostic tests are used on the farm and in laboratories around the world to detect the most prevalent bovine viruses and diseases that can devastate herd health.

IDEXX offers multiple diagnostic options for key bovine diseases, such as BVDV (bovine viral diarrhea virus), Johne's disease (also known as MAP) and leukosis, including 12 tests you can request on milk samples you're already sending to the laboratory.†

## service and support

IDEXX products are manufactured in ISO-certified facilities to ensure conformance to international standards of consistency, quality and reliability. A dedicated team of IDEXX dairy technical service professionals is available to answer your product, regulatory and industry questions.



# Our commitment to the dairy industry remains strong and growing.

Today, IDEXX continues to develop new, innovative and convenient tests to support the total health of your dairy operation.

IDEXX maintains AOAC Research Institute Performance Tested\* status on applicable tests to ensure our products meet the highest standards. We are proud to participate in and receive the support of the International Dairy Foods Association, the National Milk Producers Federation, the International Dairy Federation, the NMC and the Dairy Practices Council. Look for the IDEXX booth at major dairy trade shows and conferences.

For more information about IDEXX solutions for the health and success of your dairy operation, please visit [idexx.com](http://idexx.com) or call your IDEXX representative.

\*Please contact your IDEXX representative for available products in your region.

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